



LOCATION: Tuscaloosa, AL
POSITION TITLE: Gameday Operations Intern
REPORTING TO: Garrett Becker, Director of Gameday Operations
TERM: August - December
COMPENSATION: Hourly wage

OVERVIEW: Based in Birmingham, Alabama, Bruno Event Team is the industry leader in dedicated sports event management. Bruno Event Team manages major sporting events such as the Regions Tradition, Honda Indy Grand Prix of Alabama, SEC Baseball Tournament, Magic City Classic and Gameday operations for the University of Alabama, Auburn University, Alabama State University and UAB.

Bruno Event Team has worked with the University of Alabama since 2006 to develop, execute and enhance their Gameday operational plan in the following ways:

- Manage campus security and parking staff
- Coordinate with all entities involved in gameday operations – UA Athletics, PD, DOT, FD, State Troopers, Emergency Management, Uber/Lyft, etc.
- Optimize traffic flow
- Management of public tailgating areas
- Assist with reserved parking sales and renewals
- Collect and analyze operational metrics and data
- Strategic fan enhancement observation and recommendations
- Operational assistance for Men’s Basketball, Gymnastics, Commencements and Bid Day
- Creation and maintenance of the University’s official gameday website, UAGameday.com
- Development and maintenance of UA Gameday’s social media presence on Facebook, Twitter, Instagram and mobile app
- Management of customer service channels – message center, email, web chat

JOB DESCRIPTION

Duties may include, but not be limited to the following:

Duties:

- Assist with development and execution of operational plans
- Engage with fans via customer service channels
- Assist with development of weekly communications
- Collection and analysis of key operational metrics
- Work with vendors to ensure quality service is provided
- Observe the fan experience and provide improvement ideas
- Other duties as assigned
- Opportunities to work other Bruno Event Team events based on performance & reliability

Abilities, Skills and Knowledge:

- Self-motivated & team oriented
- Energetic, outgoing personality
- Strong organizational skills
- Excellent verbal and written communication skills
- Interest in sports and/or a career in the sports industry
- Proficient with Microsoft Office suite – Word, PowerPoint, Excel
- Willingness to do manual labor & ability to lift 40 pounds
- Willingness to work all 7 UA home games & long hours

Expected Hours:

- Hours are anticipated to be 40+ hours per week during home game weeks
- Hours during away game & off weeks will vary

Please send resumes to tbonds@brunoeventteam.com and note "GAMEDAY INTERNSHIP" in subject line.